



Buy Seats. Move Seats. Share The LUV!™

Improving Live Entertainment Seat by Seat



LuvSeats.com · 866-LUV-SEAT · LuvSeats@LuvSeats.com

Our mission is to bring fans together!

We are more than moving seats; we're about TICKETING WITH HEART!

In 2022, LuvSeats expanded and simplified purchasing event tickets to over 90,000 major events from the industry's top-trusted sellers by eliminating HIDDEN JUNK FEES or additional taxes added at checkout. Fans can enjoy booking room reservations and travel to over 250,000 discounted hotel properties worldwide.

At the heart of the LuvSeats brand is our unwavering commitment to Share The LUV!™

In 2023, The LuvSeats® Foundation, a not-for-profit 501c3 organization, was formed to dedicate resources to help less fortunate people attend live events.

LuvSeats proudly donates \$1 from every ticket sold to St. Jude® Children's Research Hospital in support of their mission: Finding Cures, Saving Children®. LuvSeats forged exciting partnerships with the Las Vegas Aviators®, XFL® Vegas Vipers, and the University of Nevada, Las Vegas (UNLV®), further solidifying our dedication to community, education, and entertainment.

Key Brand Pillars:

Innovation: LuvSeats offers an expanded range of services. In addition to event tickets, you can now book hotels through our platform. We want to be your one-stop destination for planning your entire event experience, ensuring convenience and savings for our valued customers.

Charitable Giving: LuvSeats proudly supports St. Jude® Children's Research Hospital. For every ticket booked on our platform, we donate a portion of the proceeds to this remarkable institution. We believe that every event attended should contribute to a brighter future for children in need.

Transparency: Our commitment to transparency remains unwavering. LuvSeats continues to provide a ticketing platform with NO HIDDEN JUNK FEES. We believe in honest pricing, ensuring that the price you see is the total price you pay per ticket, with no steps to take, or additional taxes still added later!!!

Customer Support: Our customer support team is here to make your experience fabulous. We're dedicated to providing exceptional customer support, ensuring that any questions or issues you have are resolved promptly and effectively; closing the loop so you are "Good-to-Go"!

Fresh New Brand: Our branding has been refreshed to reflect our commitment to innovation and modernity. We've evolved to meet the changing needs of fans, providing a dynamic, user-friendly, and visually appealing platform.

Community Partnerships: We are thrilled to announce our partnerships with the Las Vegas Aviators and UNLV. These collaborations underscore our dedication to sports, entertainment, and education. We aim to bring fans closer to their favorite teams and events while supporting higher learning.

Join Us in Changing the Entire Game!

Whether purchasing tickets on LuvSeats.com, a hotel room on LuvSeats.HotelPlanner.com, or both, you are contributing to a brighter future for so many others.

We look forward to bringing you even closer to the action and stars you LUV, all while making a positive impact on the world. Thank you for choosing LuvSeats!

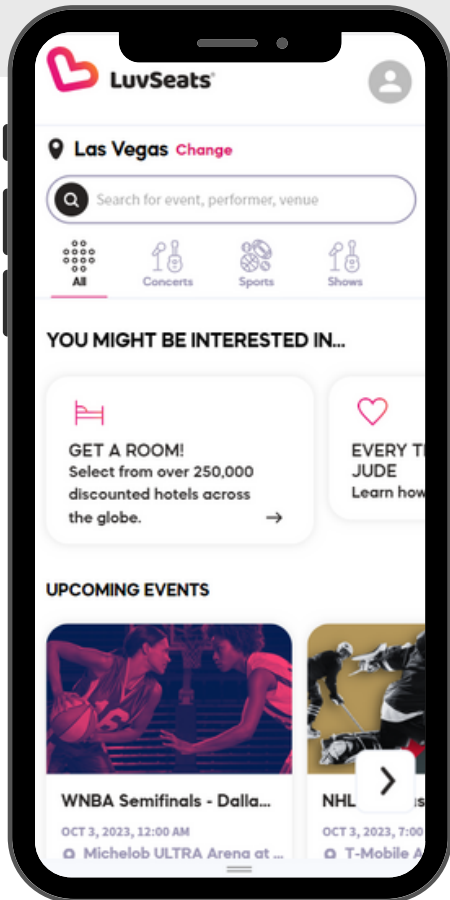
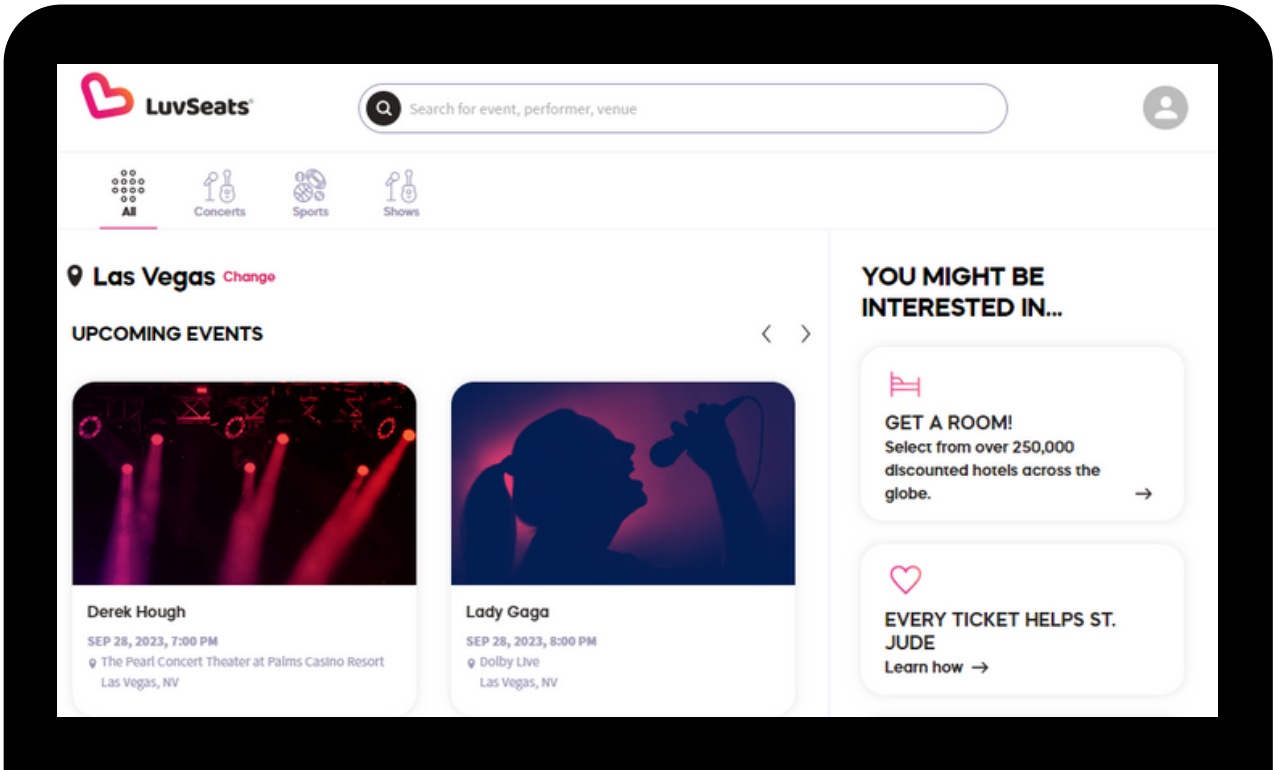


866-LUV-SEAT
LuvSeats@LuvSeats.com
LuvSeats.com



LuvSeats®

The LuvSeats Brand



Find us online

Website: LuvSeats.com

Instagram: RealLuvSeats

Facebook: LuvSeats

Twitter "X": RealLuvSeats

TikTok: RealLuvSeats

LinkedIn: LuvSeats



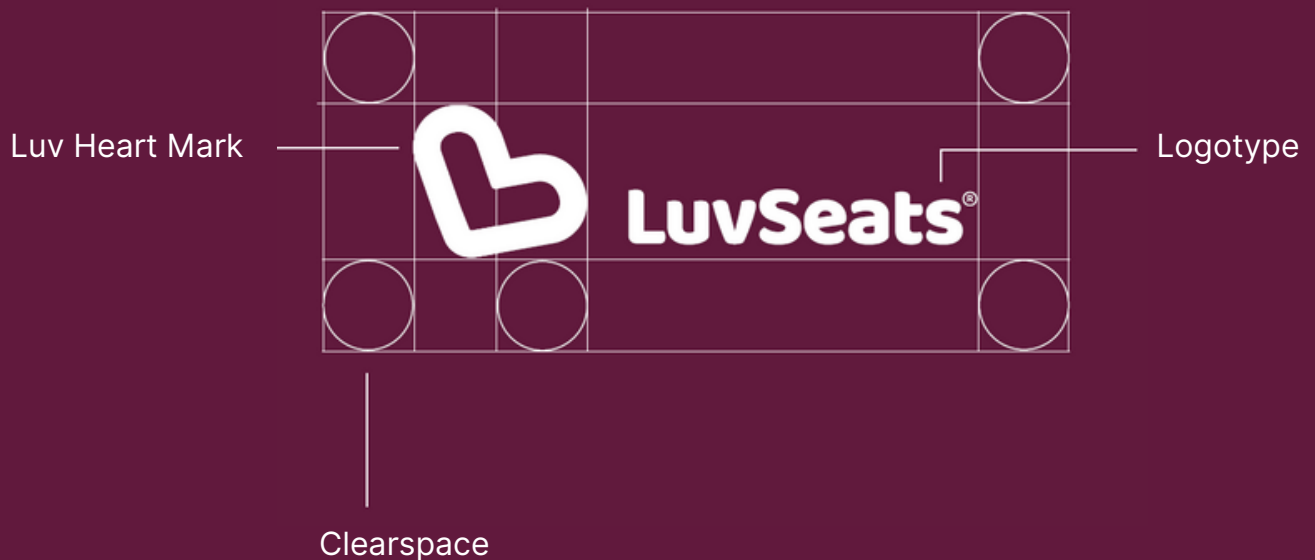


Style Guide

Logo

Primary Lockup

The brand mark paired with our logotype in a horizontal lockup is our primary logo.



All LuvSeats' logo lockups should be protected by a bounding box of space, which is derived from matching the rounded edge of the "Luv Heart Mark". By keeping neighboring design elements at a safe distance, the logos can show up with distinction and clarity in every setting.

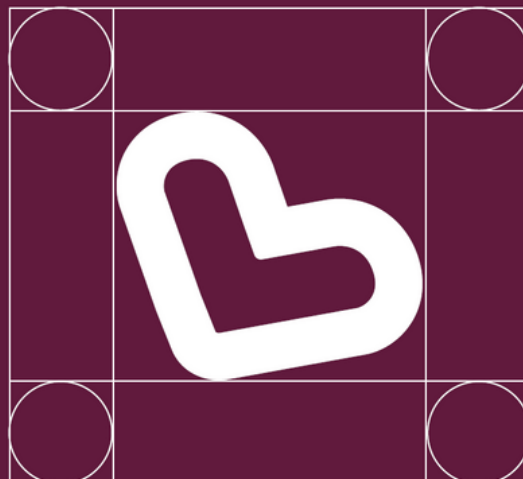
Secondary Lockup

This lockup is used in special circumstances in which horizontal space is limited.



The Luv Heart Brand Mark

The LuvSeats' Luv Heart logomark can be used as a stand-alone element. It's important to consider the surrounding negative space or to employ a background box to prevent the logo from competing with other imagery or information on the page.





Vertical
Color on white

Vertical
Color on dark background

Vertical
Black

Vertical
White



Horizontal
Color on white

Horizontal
Color on dark background

Horizontal
Black

Horizontal
White

Logo Don'ts

The LuvSeats' logo should never be altered. These logo standards apply to all content that is owned and controlled by LuvSeats. Here are a few examples of how NOT to use the logo.



Don't place the logo over a pattern of any kind.



Don't distort the logo.



Don't place the typemark over the logomark.



Don't change the proportions of the to the typemark or vice versa.



Don't alter the colors.



Don't use the keyline or stroke around the logo.



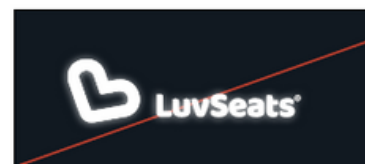
Don't tilt the logo.



Don't place the logo on an object.



Don't use the logo within sentences.



Don't put a glow behind the logo.



Don't add a mirror effect.

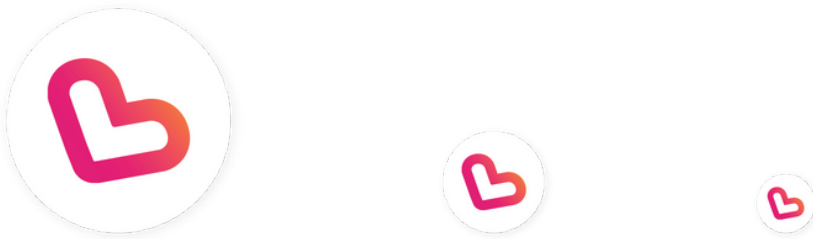


Don't use perspective effects.

Logo Don'ts

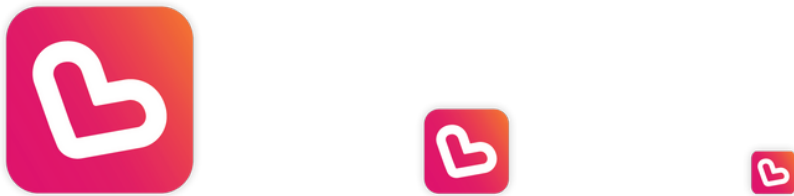
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Social media icon



Social media icon should always be represented as above through out all channels

Application Icon



Application icon should always be represented as above through out all platforms

Icon in-action



Color

Deep Purple

HEX #601A3E
RGB 96 26 62
CMYK 0 73 35 62
Pantone 690 C

Just Grey

HEX #EAEAEA
RGB 243 234 234
CMYK 0 0 0 8
Pantone 663 C

Blue Skies

HEX #85C8FF
RGB 133 200 255
CMYK 48 22 0 0
Pantone 2905 C

Purple Suede

HEX #5F3ACF
RGB 95 58 207
CMYK 54 72 0 19
Pantone 2097 C

Deep Purple and Night Mode are the first choice as background colors for the LuvSeats logo



Night Mode

HEX #262322
RGB 38 35 34
CMYK 0 8 11 85
Pantone 419 C



Clover

HEX #40B0A1
RGB 64 176 161
CMYK 64 0 9 31
Pantone 7465 C

Pink Floyd

HEX #DE156C
RGB 222 21 108
CMYK 0 91 51 13
Pantone 213 C



The Luv Heart brand mark fill is always Spot Light Grad, black or white. Never use any other color fill.

Spot Light Grad

DE156C → F57033

△ Angle: 36°

◇ Location: 75%

Purple Grad

5E3BCF → DE156C

△ Angle: 36°

◇ Location: 75%

Typography

Header

Primary

Mazzard H Bold

Alternate

Montserrat Extra Bold

Subheader

Primary

Mazzard H Bold

Alternate

Montserrat Extra Bold

LuvSeats® mission is to create unforgettable fan experiences at live events by innovating multi-functional consumer-centric solutions to bring fans closer together, closer to the action, and closer to the Stars and their Brands - nurturing the seeds of loyalty for future generations.

Primary

Inter Light

Alternate

Arial Regular



Photography

Don't

- Do not select photos that have subjects looking directly into camera or appear staged.
- Do not select brightly colored, over saturated, attention grabbing images.
- Do not select photos with blurred human subjects.
- Do not manipulate images to have super-imposed graphics, light glints or bursts.
- Do not use images that appear dated.
- Do not use images that include high fives, thumbs up, or any other cheesy acts of body language.



Do

- Do select images with photojournalistic qualities that have movement and inspire action.
- Do use imagery to assist in communicating LuvSeats' energy.
- Do include shots of people, engaged in what they are doing (i.e., the images should give off a sense of joy and excitement).



All elements in action

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Share The LUV!™**



LuvSeats®

LuvSeats Search for event, performer, venue

Las Vegas **Change**

UPCOMING EVENTS

NHL Preseason: San Jose Sharks at Vegas...
 OCT 4, 2023, 7:30 PM
 9 5 Mobile Access
 Las Vegas, NV

Death Cab for Cutie and The Postal Ser...
 OCT 4, 2023, 7:30 PM
 The Chelsea at the Cosmopolitan of Las Vegas
 Las Vegas, NV

Show More >

MUSIC EVENTS

Death Cab for Cutie and The Postal Ser...
 OCT 4, 2023, 7:30 PM
 The Chelsea at the Cosmopolitan of Las Vegas
 Las Vegas, NV

Tasio
 OCT 4, 2023, 7:30 PM
 House of Blues Las Vegas
 Las Vegas, NV

Show More >

SPORTS EVENTS

NHL Preseason: San Jose Sharks at Vegas...
 OCT 4, 2023, 7:30 PM
 9 5 Mobile Access
 Las Vegas, NV

NHL Preseason: Colorado Av...
 OCT 4, 2023, 7:30 PM
 9 5 Mobile Access
 Las Vegas, NV

Show More >

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GET A ROOM!
 Select from over 250,000 discounted hotels across the globe. →

EVERY TICKET HELPS ST. JUDE
 Learn how →

NO HIDDEN JUNK FEES!
 Get in for less! Learn about us & how we Share The LUV!™ →

NEED HELP LOCATING YOUR TICKETS?
 Check our FAQ page →

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LuvSeats Search for event, performer, venue

Las Vegas **Change**

Nearby Area Events

Oct 3 Tue + 6:30 PM	Nothing But Thieves House of Blues Foundation Room, Las Vegas, NV
Oct 3 Tue + 8:30 PM	Human Nature Showroom - South Point Hotel and Casino, Las Vegas, NV
Oct 4 Wed + 6:30 PM	The Gaslight Anthem Brooklyn Bowl - Las Vegas, Las Vegas, NV
Oct 4 Wed + 8:30 PM	Human Nature Showroom - South Point Hotel and Casino, Las Vegas, NV
Oct 4 Wed + 7:30 PM	Death Cab for Cutie and The Postal Service The Chelsea at the Cosmopolitan of Las Vegas, Las Vegas, NV
Oct 4 Wed + 7:30 PM	Tasio House of Blues Las Vegas, Las Vegas, NV
Oct 4 Wed + 8:30 PM	Katy Perry Resorts World Theatre, Las Vegas, NV
Oct 4 Wed + 8:00 PM	Death Cab for Cutie The Theater at Virgin Hotels Las Vegas, Las Vegas, NV
Oct 4 Wed + 8:00 PM	Lady Gaga Daly Live, Las Vegas, NV
Oct 5 Thu + 6:30 PM	Human Nature Showroom - South Point Hotel and Casino, Las Vegas, NV

More Results >

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LuvSeats Search for event, performer, venue

The Gaslight Anthem
 9 Brooklyn Bowl - Las Vegas, Las Vegas, NV

Oct 4 - WED 8:30 PM

Event starts in: 0 days, 9 hours, 11 min, 46 sec

Quantity: Any (1, 2, 3, 4, 5+)

Price: 80.18 - 123.19

11

- \$80.18 Sec MAIN FLOOR - STANDING ROOM ONE Qty 100 - Mobile transfer
- \$81.93 Sec GENERAL ADMISSION - Row GA1 Qty 4 - Mobile transfer
- \$88.59 Sec MAIN FLOOR - Row GA Qty 6 - Mobile transfer
- \$123.19 Sec FLOOR - Row GA Qty 6 - Mobile transfer

General Admission

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